



printrelease™

PrintRelease empowers businesses to certifiably reduce the environmental impact of using forest products by automatically planting trees across a global network of reforestation projects.



Paper

PrintRelease Exchange integrates with your company's existing print software to measure your paper consumption in realtime.



Platform

PrintRelease Exchange reverse-calculates how many trees were deforested to harvest your forest footprint.

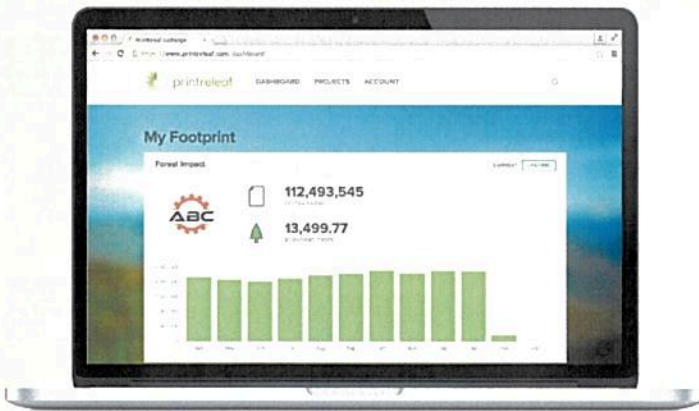


Trees

Your forest footprint is automatically reforested at global reforestation projects of your choice.

PRINTRELEASE EXCHANGE

SHARED VALUE



PrintRelease measures paper consumption through technology integrations with popular Managed Print Services (MPS) print monitoring software applications and OEM databases which capture the required paper consumption data (meter data) to drive the PrintRelease service.

PrintRelease plants trees through a network of certified reforestation projects located around the world. Once trees are planted, PrintRelease administers an 8 year audit process to track the progress and survivability of the trees.

Third party verification and reporting services are provided by a certifying body (CB) - SGS International – a leading international forestry auditor. The verification process is visible to the customer in PrintRelease to provide transparency and certification. PrintRelease provides a way for customers to actively participate in sustainable business practices and certifiably replace what they take from the world's forests.

PrintRelease unlocks more **collective shared value** than just reforestation.



Environmental Health

Guaranteed reforestation and 100% net survival of all trees per the PrintRelease Standard.



Certification

Independent certification and verification provided by SGS International.



Jobs

New jobs to communities where we plant trees.



Technology

Patent-pending technology and engaging user experience.



Branding

Automated promotion to both partner and customer social media channels.



Automation

End to end automation for the entire offering.

AUTHORIZED CHANNEL PARTNER



Authorized Channel Partner



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10115-100 Ave
Grande Prairie, AB, T8V 0V4
Ph: 1-800-491-4434
info@hitechgp.com

We invite you to become a PrintRelease customer. To learn more, contact us or visit www.PrintRelease.com.



Powered by Integrations

OUR DATA PROVIDER INTEGRATIONS ARE AT THE CORE OF OUR AUTOMATION STACK

PrintReleaf integrates with leading third-party middleware printer monitoring companies and service providers in the Managed Print Services (MPS) and Commercial Graphic Print industries. This allows for simple and automatic transmission of paper consumption data into PrintReleaf to calculate a customer's paper footprint.

Our Integration Partners



HOW IT WORKS

CONCEPT



PrintReleaf is a service which helps customers reduce their environmental impact through a patent pending software platform, the PrintReleaf Exchange [PRX]. PRX connects enterprise printer environments to a network of Global Reforestation Projects. Through PRX, customers certifiably reforest their paper consumption by planting trees where the planet needs them most.

PrintReleaf guarantees every sheet of paper a customer consumes will be reforested at a rate of 8,333 sheets of standard letter (8.5 x 11" x 20lb paper) per tree (40 ft height x 7 in width). Through PRX, paper is automatically measured and trees are automatically released across PrintReleaf Certified Global Reforestation Projects on a monthly basis to continually offset a customer's environmental impact.

PRX measures paper consumption through technology integrations with popular Managed Print Services (MPS) print monitoring software applications and OEM databases which capture the required paper consumption data (meter data) to drive the Print Releaf service. PRX plants trees through a network of certified reforestation projects located around the world. Once trees are planted, PrintReleaf administers an 8 year audit process to track the progress and survivability of the trees. Third party verification and reporting services are provided by a certifying body (CB) - SGS International – a leading international forestry auditor. The verification process is visible to the customer in PRX to provide transparency and certification. PrintReleaf provides a way for customers to actively participate in sustainable business practices and certifiably replace what they take from the world's forests.

HOW IT WORKS

VALUE

Over the last century, approximately 5 billion acres of land have been deforested or degraded, in part due to tree harvesting for paper manufacturing and consumption.* A mere 10 percent of the world's forests are sustainably certified. However, for PrintReleaf customers, we guarantee to reforest every sheet of paper measured by the PrintReleaf Exchange [PRX]. Regardless of the paper's origin, PrintReleaf either **neutralizes deforestation** or **accelerates reforestation**.

Without PrintReleaf

Limited reforestation in today's global paper marketplace without PrintReleaf.



Tree Negative
Virgin Paper



Tree Negative
Recycled Paper



Tree Neutral
Sustainably Certified

With PrintReleaf

Guaranteed reforestation in today's global paper marketplace with PrintReleaf.



Tree Neutral
Virgin Paper



Tree Neutral
Recycled Paper



Tree Positive
Sustainably Certified

**Source: World Resource Institute*