



AARON SUTHERLAND

VICE PRESIDENT, PACIFIC

BIOGRAPHY

With experience in government relations, policy development and strategic communications, Aaron has a demonstrated record of building, maintaining and leveraging relationships to achieve mutual goals.

As Vice-President for Insurance Bureau of Canada's Pacific region, Aaron directs all of its government relations activities in British Columbia. He is responsible for eliciting positive change and sound public policy on key priorities and member companies' concerns on strategic property and casualty insurance industry objectives.

Prior to joining Insurance Bureau of Canada in 2014, he held senior roles with the Interior Health Authority and British Columbia government.

Aaron holds a bachelor of arts in international relations from the University of British Columbia. An enthusiastic and dedicated community advocate, he is a member of the board for the Pacific Northwest Preparedness Society and the British Columbia Earthquake Alliance. He has been a "Big Brother" with the Big Brothers of Greater Vancouver since 2014.